



David Bach has helped millions of people around the world take action to live and finish rich. He is the author of seven consecutive national bestsellers, including two consecutive #1 *New York Times* bestsellers, *Start Late, Finish Rich* and *The Automatic Millionaire*. Bach carries the unique distinction of having had four of his books appear simultaneously on the *Wall Street Journal*, *BusinessWeek*, and *USA Today* bestseller lists. In addition, four of Bach's books were named to *USA Today's* Best Sellers of the Year list for 2004. In all, his FinishRich Books have been published in more than 15 languages, with more than five million copies in print worldwide.

Bach's most recent book is the #1 bestseller, *The Automatic Millionaire Homeowner* which has already sold more than a million copies since the book launched in March 2006. To coincide with the release of this book, David Bach launched *The Great American Homeowner Challenge™*, a national financial literacy campaign to empower ten million people to build financial security through homeownership by buying their first home, second home or investment property.

Bach's breakout book *The Automatic Millionaire* was the #1 Business book of 2004, according to *Business Week*. It spent fourteen weeks on the *New York Times* bestseller list and was simultaneously number one on the bestseller lists of the *New York Times*, *Business Week*, *USA Today*, and the *Wall Street Journal*. With over a million copies in print, this simple powerful book has been translated into twelve languages and has inspired thousands around the world to save money automatically.

Bach is regularly featured on television and radio as well as in newspapers and magazines. He has appeared over a half dozen times on *The Oprah Winfrey Show* to share his strategies for living and finishing rich. Bach continues to appear as a featured money coach on *The Oprah Winfrey Show's* runaway hit series, *America's Debt Diet*. He has been a regular contributor to *CNN's American Morning* and has also appeared on *CNN's Larry King Live*, *ABC's The View*, *NBC's Today* and *Weekend Today* shows, *CBS's Early Show*, *Fox News Channel's The O'Reilly Factor*, *CNBC's Power Lunch*, *CNNfn*, and *MSNBC* and *The Big Idea with Donny Deutsch* among others. He is a featured contributor and columnist with *Redbook Magazine* and on *Yahoo!*, where his column "*The Automatic Millionaire with David Bach*" appears biweekly.

David Bach is the creator of the FinishRich® Seminar series. In just a decade, more than half a million people have learned how to take financial action to live a life in line with their values by attending his Smart Women FinishRich®, Smart Couples Finish Rich®, and Find the Money Seminars, which have been taught in more than 2,000 cities throughout North America by thousands of financial advisors.

He is the founder and Chairman of FinishRich Media, a company dedicated to revolutionizing the way people learn about money. Prior to founding FinishRich Media, he was a senior vice president of Morgan Stanley and a partner of The Bach Group, which during his tenure (1993 to 2001) managed more than half a billion dollars for individual investors.

As part of his mission, David is involved with many worthwhile causes including serving on the board for Habitat for Humanity and co-founding Makers of Memories, an organization dedicated to helping women and children who are victims of domestic violence.

David Bach lives in New York, where he is currently working on his ninth book, *Go Green, Live Rich*. Please visit his web site at www.finishrich.com.